



Summerfest 2017

20 s. Ardmore Ave. Villa Park, IL. 60181

630.834.8970

June 16th-17th 2017

Dear Merchant or Organization:

Summerfest returned to Villa Park in 2006 and was a great success due to the support of many local businesses. The commission is currently planning for the Summerfest of 2017. This year we will again open Friday night. We are counting on the help from local businesses for sponsorship. Sponsorship can be monetary in-kind support. In past Summerfests, local businesses donated services from printing to tents; the value of in-kind support is placed to that sponsorship level. And with the added Friday night, there is even more exposure for your sponsorship.

Summerfest moved to a new location in 2008 and was a great success, now located at the corner of Ardmore and Park Blvd. Features again will be games and activities for the entire family, food court, a main stage featuring entertainment, a kid's stage, arts and crafts, shows, and so much more! Summerfest will also allow organizations, churches, and businesses to promote their benefits to the community. The success of such an event depends on the financial support through sponsorships. In return, sponsors will receive valuable name recognition and publicity.

For further information, please call Christina Artisuk at 630-417-0324, or visit our website at www.villaparksummerfest.com

Sincerely,

Christina Artisuk
Summerfest Commissioner

Email: christina@precisionmillwright.net

Enclosed is a donation to Villa Park Summerfest

Business Name: _____ Contact Name: _____
Address: _____ Phone#: _____
E-mail: _____ Amount Enclosed: _____

Sponsor donations or commitment must be turned in by Friday, May 26th, 2017 in order to be listed in all print advertising.

Bronze Sponsorship (\$150-\$249)

Recognized on the Summerfest website, listed on the Big Board and signage in food eating area

Silver and above sponsorship levels receive a free 10X10 booth area in our business fair section

Silver Sponsorship (\$250-\$499)

Recognition in all of our advertising material including posters, flyers, booklets, website, and listed on the Big Board in food eating area-----Booth: (YES/NO)

Gold Sponsorship (\$500-\$999)

Recognition in all advertising including posters, flyers, booklets, website, Big Board in eating area, and a highly visible 2X4 sign within the Summerfest area-----Booth: (YES/NO)

Platinum Sponsorship (over \$1000)

Recognition in all advertising including posters, flyers, booklets, website, Big Board in eating area, and a highly visible 2X8 sign with the Summerfest area-----Booth: (YES/NO)

Please return to Villa Park Village Hall at 20 S. Ardmore Ave. Attn: Summerfest with checks made out to Villa Park Summerfest Commission